

*Partnering*

*With*

***HFMA***



Hudson Valley NY Chapter  
Healthcare Financial  
Management Association

Corporate Sponsorship Program  
2010-2011

## 2010-2011 Corporate Sponsorship Program

A corporate sponsor is a business or individual who contributes to the educational programs of the **Hudson Valley NY Chapter of HFMA**. These contributions are vital to insuring that HV-HFMA can continue to provide quality programming for the participants at affordable rates.

We draw members and participation from the nearly sixty (60) acute care hospitals, long term care facilities, rehabilitation facilities, and behavioral health hospitals, plus a number of specialty and multi-specialty physician groups throughout the Hudson Valley Region. Our membership includes healthcare professionals in the following positions:

- Chief Executive Officers
- Chief Financial Officers
- Vice Presidents, Directors, and Managers of
  - Finance
  - Patient Accounting
  - Managed Care
  - Reimbursement
  - Revenue Cycle
  - Decision Support
  - General Accounting
- Consultants and Corporations providing financial services
- and other healthcare management & financial professionals

There are five levels of Corporate Sponsorship which provides you with the satisfaction that you have contributed to the education of your colleagues and clients throughout the Hudson Valley Region. In addition, the following benefits, exposure, and networking opportunities are afforded you through your sponsorship.

※ **Platinum Sponsor - \$5,000**

- ✓ All benefits of Gold Sponsor *plus*:
- ✓ Recognition as Major Sponsor of the Chapter's Annual Institute
- ✓ Four (4) registration coupons for the Chapter's Annual Institute which can be used by the sponsor or given to clients or others to attend



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### \* **Gold Sponsor - \$2,500**

- ✓ All benefits of Silver Sponsor *plus*:
- ✓ Recognition as Gold Sponsor on the HV-HFMA web site with a 'hot link' to the Sponsor's web site
- ✓ Two (2) additional registration coupons (total of 3) for regular educational programs
- ✓ Primary option to sponsor event meals with special recognition

### \* **Silver Sponsor - \$1,500**

- ✓ All benefits of Bronze Sponsor *plus*:
- ✓ Recognition as Silver Sponsor on the HV-HFMA web site, including business card information
- ✓ One (1) additional registration coupon (total of 2) for regular educational programs
- ✓ Secondary option to sponsor event meals with special recognition

### \* **Bronze Sponsor - \$1,000**

- ✓ All benefits of Program Sponsor *plus*:
- ✓ Chapter provides registration lists of educational program attendees
- ✓ Recognition as Bronze Sponsor on the HV-HFMA web site
- ✓ One (1) registration coupon for attendance at regular educational program
- ✓ Tertiary option to sponsor event meals with special recognition (before non-sponsors)

### \* **Program Sponsor - \$500**

- ✓ Print Recognition in each of the Chapter's following publications that are distributed to over 250 recipients:
  - Annual spiral-bound Membership Directory
  - Quarterly "Managing Health Today" publications
  - Educational program flyers
- ✓ Recognition with business name displayed at every Chapter educational program
- ✓ Recognition as Program Sponsor on the HV-HFMA web site

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### Other Information:

- The Corporate Sponsorship Program begins on June 1, 2010 and runs through May 31, 2011.
- In order to allow time for printing of the Annual Membership Directory with the appropriate sponsorship recognition, Sponsorship Registrations Forms must be received no later than August 1, 2010. *Registration is a Guarantee of Payment.*
- Payment is due no later than September 1, 2010. Platinum and Gold Sponsors may elect to remit ½ by September 1 with the balance due by November 1.
- A confirmation letter will be mailed after sponsor commitments.
- Annual Institute sponsorship opportunities will be offered in accordance with level of Corporate Sponsorship.

*For further information, please contact feel free to contact us...*

- Sharon M. Lucian, FHFMA, Co-Chairperson; phone: 914-273-2075; email: [slucian@stellarishealth.org](mailto:slucian@stellarishealth.org)
- Matthew J. Knaus, Co-Chairperson; phone: 914-366-3140; email: [mknaus@pmhc.us](mailto:mknaus@pmhc.us)



**2010-2011 Corporate Sponsorship Registration Form**  
*(Registration is a Guarantee of Payment.)*

Yes, I would like to support the Hudson Valley NY Chapter of HFMA by becoming a Sponsor for the level indicated below:

- Platinum Sponsor - \$5,000       Gold Sponsor - \$2,500       Silver Sponsor - \$1,500  
 Bronze Sponsor - \$1,000       Program Sponsor - \$500

**Name of Organization** *(exactly as you wish it to appear in all printed materials)*

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Primary Business Contact:**

Name & Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Primary Administrative Contact** (if different from Business Contact):

Name & Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please mail check payable to Healthcare Financial Management Association to:

Sharon M. Lucian, FHFMA  
Hudson Valley NY Chapter of HFMA  
c/o Stellaris Health Network  
One North Greenwich Road  
Armonk, NY 10504

**Thank you for your support!**